

RESEARCH PROMOTION POLICY

PREFACE

In the pursuit of academic excellence, research forms the bedrock of a progressive and innovative educational institution. It fuels the advancement of knowledge, fosters critical thinking, and equips students and faculty alike with the tools to address complex, real-world problems. The Research Promotion Policy of Naipunnya School of Management, Cherthala embodies our commitment to creating an environment where research is nurtured, valued, and supported as a core component of the academic experience. Our policy serves as a guiding framework to encourage interdisciplinary collaboration, facilitate access to resources, and uphold the highest standards of integrity and rigor in all research activities. By promoting a culture of inquiry and exploration, we aim to empower our students and faculty to push the boundaries of knowledge, contribute to societal progress, and achieve individual academic success. Naipunnya envisions a future where every researcher at our college is inspired to innovate, challenge conventions, and make meaningful contributions across diverse fields of study. With this policy, we are dedicated to fostering a research community that is resilient, resourceful, and impactful on both local and global scales.



1. RESEARCH PROMOTION POLICY

The goal of the Naipunnnya School of Management, Cherthala (NSMC) Research Promotion Policy is to spread knowledge by high-Caliber instruction, innovative research, and creative endeavours. In order to accomplish this, the institution works to enhance its innovation and research programmes by inspiring teachers and students to pursue careers in research. The institution fosters innovation, encourages students to collaborate in teams with other students and faculty members who serve as mentors and supervisors, and deals with actual problem-solving projects. Additionally, the institution persuades staff members and students to collaborate on multidisciplinary and interdisciplinary research projects with other departments, organisations, and universities.

Faculty members are encouraged and provided with financial assistance to apply to different government and non-governmental funding entities for research grants and infrastructure. The Institution takes great effort in crafting a funding project proposal and budget that are beneficial and useful for meeting the demands of the next generation. The Institution's reasonable and sufficient overheads for using its shared services and resources are also considered. Through Internal Funding -Seed Grants, the institution provides support to the researchers. The division responsible for research and development has instituted Research Funding Schemes via Seed Grants in order to incentivize academic researchers to publish research papers, patents, books, and book chapters. It offers chances to work together with national and international organisations to carry out research and innovation-related programmes such as conferences, seminars, workshops, and FDPs.

In order to encourage academic members to pursue research, the institution offers incentives as a means of ensuring their success. It is suggested that faculty members who are successful in obtaining external research grants from other organisations would be eligible to receive a suitable incentive for the approved project. Faculty members are encouraged to apply to funding bodies for travel grants so they can go overseas for research-related purposes. The institution provides seven days or more of on-duty time and funding to cover the registration price to enable faculty members to attend conferences and workshops related to their research in India and beyond. In addition, faculty members receive some financial support when they give plenary lectures or serve as keynote speakers at



conferences and seminars, etc. The faculty members' preparation of testing analysis reports and patent applications are also funded by the college.

Objectives

The basic objectives of the Research Policy are;

- i. To raise the necessary level of awareness about research conducted by the NSMC faculty.
- ii. To create the appropriate research culture through a range of projects and activities related to research.
- iii. To foster student research as an integral element of the curriculum and to support faculty members' entire research endeavours.
- iv. To locate and create connections, such as memorandums of understanding (MOUs) for long-term partnerships with national and international research organisations, in order to expand the range of research possibilities and funding choices accessible to the college's faculty and students.
- v. To promote and assist with the research works' publication
- vi. To guarantee the calibre of the college's entire research programme.
- vii. To raise awareness in the community through a variety of research projects and by providing appropriate media coverage for the college's socially beneficial research endeavours.

2. RESEARCH POLICY

The college shall have a well-defined research quality which shall act as a guideline for the scholar, teachers and all other concerned personnel.

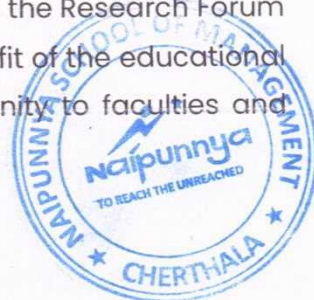
- i. To encourage original quality basic and academic research in the field's science, literature commerce and all related and other relevant fields.
- ii. To identify the emerging areas of research and encourage the faculty members to undertake research in these areas.
- iii. To establish linkage with industries and business organizations to identify potential areas of research, surveys and other basic research enquiry.
- iv. A clear research quality policy will be in place at the college, serving as a guide for students, instructors, and other relevant staff members.



- v. The aim of this initiative is to promote high-quality, unique research in the domains of science, literature, business, and other relevant fields.
- vi. Identifying and motivating academic members to conduct academic research in developing fields of study.
- vii. To motivate academic staff members to apply for national funding agencies for research projects.
- viii. To find academics who have the potential to be leaders in the field of research and to inspire them to work on studies, surveys, and research projects.
- ix. To offer financial support for the publication of research findings and papers.
- x. To provide NSMC academics, scholars, and students with an appropriate forum for publishing their research findings and to support them in raising awareness of important contemporary social concerns.
- xi. To plan several workshops aimed at helping academics and faculty members acquire the necessary research abilities.
- xii. Encouraging faculty members to participate in Assigning faculty members to a variety of conferences, seminars, symposia, and workshops in their fields of expertise as well as in subjects of current significance.
- xiii. To set up the college with the necessary infrastructure to support various research programmes.
- xiv. To improve data and information sources for conducting high-quality research initiatives and inquiries.
- xv. To carry out any more similar tasks that will foster a research culture inside the college.

3. NAIPUNNYA RESEARCH FORUM (NRF)

Research Forum, an initiative of our college was started with the aim of inculcating research aptitude among the faculties and research scholars. It encourages research interest among faculties and the exchange of information regarding various aspects of educational research. The ultimate goal of the Research Forum has been to promote research-related activities for the benefit of the educational society at large. Research Forum also provides an opportunity to faculties and research scholars to present and discuss their research work.



3.1 Roles and responsibilities

- i. To organize, plan, and coordinate the State/National/Internal Seminars, Conferences, Workshops, and Webinars periodically.
- ii. To sign contracts between the College and any service providers.
- iii. To encourage faculty members to apply for Major, Minor Research Projects.
- iv. To ensure smooth functioning and effective Management of Research Innovation activities at the institute.
- v. To promote collaborative research.
- vi. To formulate policy on all research related matters which impacts the strategic objectives of the College.
- vii. To review and oversee the implementation of College's policy on research ethics.
- viii. To review Annual Reports related to research and to make recommendations to the Council.

4. POLICY REVIEW

This policy shall be reviewed annually and may be amended as and when required to retain its contemporary relevance. Any stakeholder of the institution may submit proposal for the improvement of policy to the IQAC. The proposed changes shall be reviewed by IQAC and, if found suitable, shall be forwarded to the higher authorities for consideration. Person in charge: 1) Principal 2) IQAC Coordinator



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